

Ingredion in Ingredients

April 2023

Table of Contents

INTRODUCTION

Scope

Key findings

STRATEGIC EVALUATION

Key company facts

Speciality ingredients show growth boosted by texturants and sugar reduction platforms

Speciality ingredients portfolio meets a range of needs

Ingredion focuses on key North American region to drive growth

Ingredient solutions for food and beverages to remain key

Food applications remain key focus in company's acquisition strategy

Ingredion's expansion strategy in line with growing demand for speciality food starches

COMPETITIVE LANDSCAPE

Alternative products enable company to stand out in largest US market

COMPETITIVE LANDSCAPE

Growing demand for healthier products provides opportunity for functional flours Increased disposable incomes provide growth opportunities in Middle East and Africa India stands out as future growth market

COMPETITIVE LANDSCAPE

Sugar reduction in soft drinks gives potential for strong forecast growth

SWEETENERS

Versatility of corn-derived sweetener dextrose offers strongest growth opportunities

North America remains biggest market for sweeteners, followed by Middle East and Africa

Opportunity for growth in low-sugar sweeteners in emerging markets

Polyols: Maltitol offers growth opportunity

Polyols: North America dominates, however growth is through Australasia

High intensity sweeteners: Stevia performance is driving forecast growth

Stevia: US market dominates, with growth opportunity in Mexico

STARCHES

Asia Pacific dominates starches, with strong growth potential

Strong growth of meat substitutes in China drives starches growth in the region

Clean label native starches threaten modified starch

Opportunity for starches through Asia Pacific's savoury snacks growth

OTHER INGREDIENTS

Asia Pacific is the biggest market for plant-based proteins

Pea proteins show strong growth prospects

OTHER INGREDIENTS

Pectins offer growth opportunity off a large base

OPERATIONS

Increased focus on sustainability through mergers and acquisitions

Ingredion: Operations 2022

RECOMMENDATIONS

What is the best way forward?

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/ingredion-in-ingredients/report.