

Retailer Corporate Strategies in Sustainability

April 2023

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GLOBAL TRENDS IN SUSTAINABILITY

Consumers expect retailers and brands to work towards sustainability goals
Retailers are responding to sustainability needs
Retailers have plenty of room to improve
Retailers face various challenges when implementing their sustainability strategies
The circular economy and carbon neutrality are shaping retailers' sustainability agenda
Circular Economy: Retailers and brands are investing in extending product life cycles
Re-commerce helps to advance the progress of the circular economy
Carbon Neutrality: Retailers focus on reducing their carbon footprints
Last mile delivery faces environmental challenges
It is essential to differentiate genuine sustainability initiatives from greenwashing

STRATEGIES OF LEADING RETAILERS

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KEY TAKEAWAYS

The outlook for sustainability
Sustainability lessons for retailers
Sustainability lessons for brand manufacturers
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